



FOR IMMEDIATE RELEASE:

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Calamus, Iowa and Buford, Ga. February 23, 2021—Low Mu Tech, the patent owners of Dust™ announces an agreement giving Kannar Earth Science, Ltd. global exclusivity on its world-wide patent for a micro-plastic free seed applied fluency aid. This allows Kannar to offer exciting innovations of seed applied technologies to seed companies around the world.

“This agreement follows our principle to provide innovative solutions to seed companies; enabling them to help address common problems farmers face,” said Brian Tulley, Managing Partner of Low Mu Tech.

“This agreement powers improved seed treatment solutions for farmers via seed treaters,” said Sam Cloete President and CEO of Kannar Earth Science. “The collaboration with Low Mu Tech has led to the creation of the SlipSHINE™ range of seed treatment products, a microplastic free seed applied finishing powder that also promotes drying, flowability and stunning appearance of treated seed.

“This alliance, is more than the sum of its parts,” said Tulley. “The innovation of SlipSHINE™ leverages the strength of both companies with the ability to provide outstanding products to seed companies, seed treaters and farmers alike.”

“This technology introduces innovations from a company that we are proud to work with. Open collaboration leads to a focus on solutions for a broad breadth of stakeholders,” said Tulley. “Our considerable investment in practical research and development for farmers seeking alternatives that are safe for the farmer, made from US soy, and microplastic-free continues to take root.”

Low Mu Tech is the Calamus, Iowa innovator of the “Cleaner. Safer. Soy™” alternative for graphite and talc known as Dust™. Kannar Earth Science is the Buford, Ga, based leading developer and provider of liquid and dry seed applied technologies.

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